



Press Release

ATLANTA – February 18, 2021 -- [Acuity Brands, Inc.](#) (NYSE: AYI) announced today it has agreed to sell its New York Digital Agency to Illuminations, Incorporated (I2), headquartered in West Chester, PA. effective March 1, 2021. This sale is consistent with Acuity Brands' ongoing transformation strategy to significantly increase value to customers and sustainably grow its business.

"Through I2, Acuity Brands has a tremendous opportunity to strengthen its brand presence in one of the largest lighting markets in the world," said Richard Reece, President of Acuity Brands Lighting. "We are pleased that members of our New York Digital team will join I2, a leading industry agency with a successful track record in delivering value to customers."

"Over the last decade, we have seen enormous synergies emerge between the metro Philadelphia and the greater New York City market," said George Lyngarkos, CEO of I2. "More designers, contractors, distributors, and developers than ever before are doing major work in both markets. We believe the fact that servicing both of these key regions will be a massive benefit for our customers as they utilize our best-in-class service platforms and product line offerings."

Erik Frykholm, Agency Principal, Chris McQuillan, Agency Principal, and approximately 20 other New York Digital employees will join the 73 employees at I2 headquartered in West Chester, PA. The New York regional office is located at 5 Penn Plaza in Midtown Manhattan.

About Acuity Brands

Acuity Brands, Inc. (NYSE: AYI) is a market-leading industrial technology company. We design, manufacture, and bring to market innovative products and services that make the world more brilliant, productive, and connected, including building management systems, lighting, lighting controls, and location-aware applications. Based in Atlanta, Georgia, with operations across North America, Europe, and Asia, we are powered by approximately 11,000 dedicated and talented associates. Visit us at www.acuitybrands.com.

About Illuminations, Incorporated

For over 30 years, I2. has been an industry leading agency representing the entire spectrum of lighting, controls, and shading systems – a combination that enables us to provide comprehensive solutions for any project. Our entire company is built on a service platform designed to bring the highest degree of knowledge, design sensitivity, business acumen, and problem-solving ability to the representation process. We value the diverse professional backgrounds of our I2 team, who come from an array of design, construction, sales, and manufacturing roles. Through a fundamental belief in providing extraordinary service, I2 offers innovative, intelligent luminaires, controls, and building technology solutions from world-class manufacturers that enable an enhanced experience for building occupants and owners. <https://i2inc.com/>