



West Chester, PA March 25, 2021 – Illuminations Inc., a manufacturer’s representative agency serving the Philadelphia, metro-New York City, Eastern Pennsylvania, New Jersey and Delaware markets is excited to announce that they will be expanding into the Northern New Jersey market on May 1, 2021. The expansion into this new territory takes place two months after Illuminations, Inc.’s acquisition of the New York Digital sales operation from Acuity Brands and subsequent extension into the metro-NYC market.

“We are enormously excited to connect the metro-New York City and eastern Pennsylvania markets by adding the extremely important territory of Northern New Jersey to our organization,” said George Lyngarkos, CEO of Illuminations. “Adding North Jersey to Illuminations allows us to fully connect the customer base that operates every day in all three markets. We look forward to offering specifiers, distributors, contractors, developers and end-users a single point of contact from project inception through completion.”

Chris McQuillan, COO of Illuminations, added, “Illuminations is first and foremost a customer service business and adding Northern New Jersey to our operations will allow us to offer benefits to customers that have never existed before in an agency model. Since the acquisition of New York Digital, we have invested heavily in upgrading our service platforms and in hiring experienced quotes and project management personnel. We will now implement these same upgrades to our new North Jersey team to provide a best-in-class customer service experience.”

The Illuminations Integrated Solutions and Field Service Controls Team has been operating in Northern New Jersey for over two years and will now take on a greater role within the organization as Illuminations enters that lighting market for the first time. “We are extremely excited to expand our Controls and Field Services team into the Northern new Jersey market,” said Bill McAfee, Senior Director of Integrated Solutions Applications & Field Service. “We already have great customer relationships in the Northern New Jersey market and now having the ability to work with them on lighting opportunities is extremely exciting.”

Illuminations will enter the Northern New Jersey with Acuity Brands as their lead manufacturer. A full line card announcement will be made prior to May 1, 2021. Illuminations, Inc. and their staff of over 100 employees are headquartered in West Chester, PA with additional offices at 5 Penn Plaza in Midtown Manhattan.

About Illuminations Inc.

In 30+ years in business, Illuminations, Inc. has grown into a full-service agency representing the entire spectrum of lighting, controls, and shading systems – a combination that enables us to provide comprehensive solutions for any project. We partner with world class manufacturers and make quality investments to operate at the forefront of our community. Our dedication to hard work, responsiveness, and diligence has fostered lifelong friendships and relationships among the Specification, Distributor and Contractor communities. We value the diverse professional backgrounds of our team - from an array of design, construction, sales, and manufacturing roles - which strengthens our well-rounded expertise. Devotion to excellent service from project inception to completion sets us apart from our competition. Through a fundamental belief in providing extraordinary service, we emerge as the clear choice for all your project solutions. www.illuminationsinc.com